



Developed by organisers

Let us help you to focus on your event  
and let Integra do the organising.

How Integra can help you

You organise Festivals, Events,  
Conferences,  
Competitions, Tournaments, Associations or  
Groups.

You are anywhere in the world.

# Happy Customers

*"We could not have done it without you"*

*"I wish we had used your system earlier in our planning."*

*"It has been a pleasure working with you and I have no concerns at all about recommending this system"*

A powerful integrated system that takes the stress out of planning, organising and delivering successful events.

A flexible robust solution for complex planning of venues, spaces, people and equipment, registration, purchasing and the Integra App.

You access secure live data from anywhere at any time.



## INTEGRA – YOUR POWERFUL SYSTEM

- Event scheduling
- Programming the detail of your event including biographies and technical requirements
- Registration plus selling other items with payment via Stripe for organisations and individuals
- Creating delegate / participant name badges
- Productivity tools: task list, calendar, bookmarks, meetings and file storage
- Contact database for organisations, people and venues
- Volunteer / staff management to enable remote working
- Equipment inventory and requirements planning
- Donor tracking
- Data storage and internal email management
- Manage association member subscriptions
- Mobile web app to view event schedule, make favourites, personal schedules, make notes and provide feedback



## STAYING IN CONTROL

Whether you are managing events, people, stock, assets, donors or organisations your Integra system allows varying levels of access for supervision and management with detailed report generation and live access to data at any time from any location. You control who can see, add, edit or download data.





## All stakeholders enter, view and edit their own data

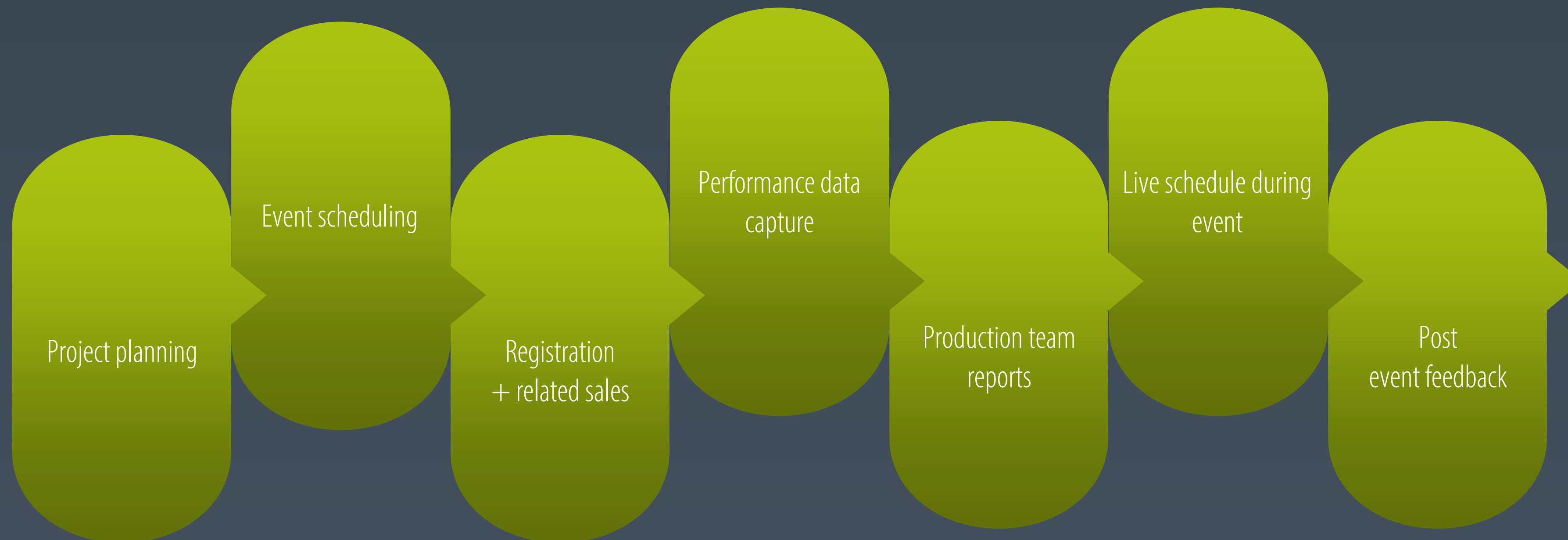
- Event organisers
- Performers / exhibitors
- Delegates / participants
- Volunteers / staff
- Production team / venue staff
- Finance department / managers / team leaders

## Developed by organisers

Let us help you to focus on your event  
and let Integra do the organising.

Help, support and training at every stage

## INTEGRA helps throughout your events cycle



## SETTING UP THE SYSTEM

We work with you and your team to setup which modules you plan to use and work with you with live online training and help articles so you can face the challenge of delivering a successful event with confidence and an expert by your side.

With over 20 years experience, our productivity tools enable efficient and effective remote working anywhere at any time.

Integra is a comprehensive integrated live event management system, linking venues and spaces with people, groups and suppliers, enabling complex planning and scheduling.

Ideal for any type of single, complex, multi or repeat event for organisers, venues and their clients.





“INTEGRA works for GALA Choruses because it was designed from the ground up to manage a festival which is our most significant information management challenge.

*Robin Godfrey, Executive Director,  
GALA Choruses, USA*

# Competitive choice for

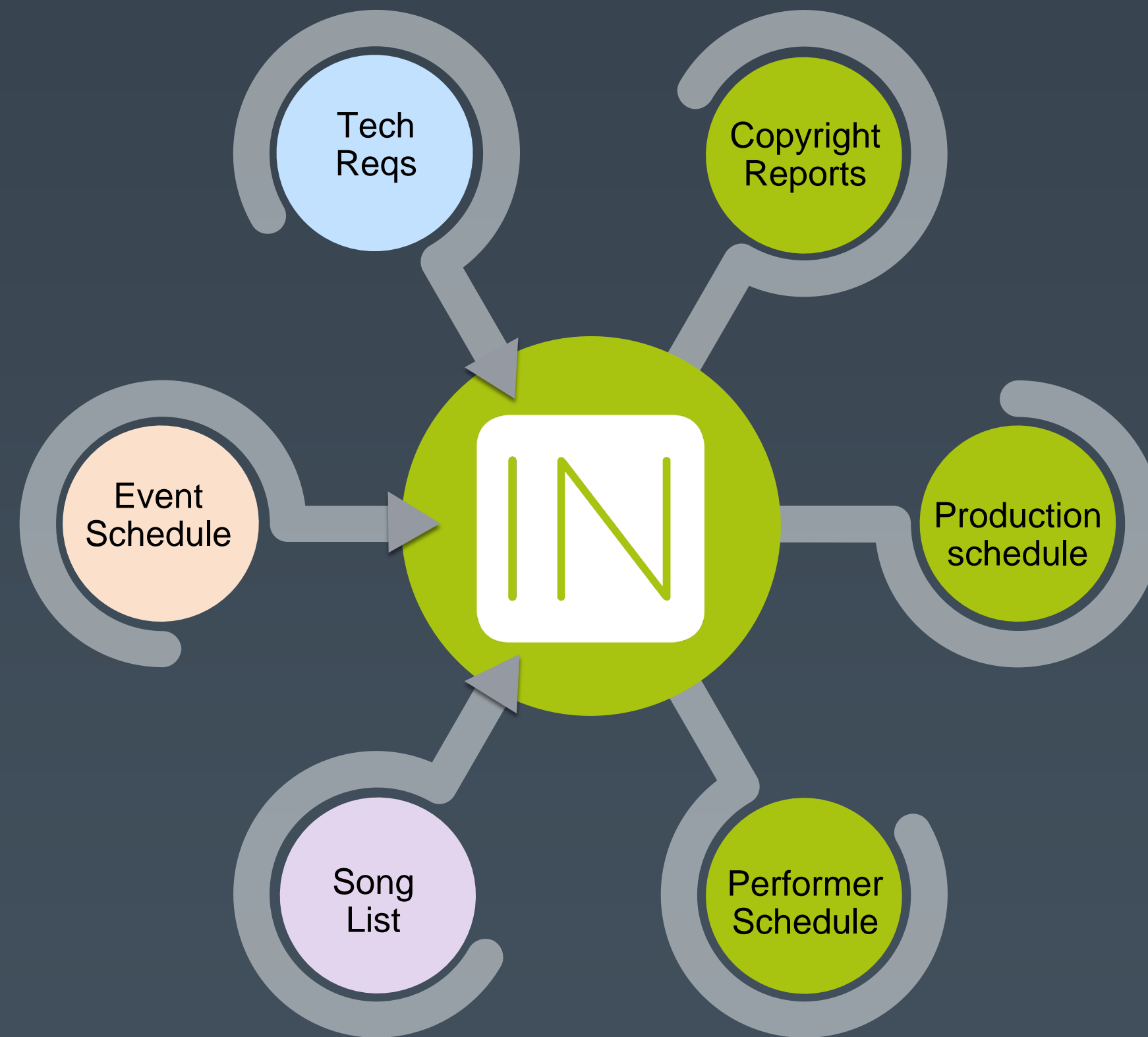
- Festivals
- Events, national and international
- Commercial and community shows and activities
- Presentations, launches, training, networking business activities.
- Conferences
- Competitions
- Sporting events
- Associations

**Handles complex logistics for venues and  
organisers**

Targeted configurable reports

You stay in control

Live data at every stage



## Event information system

Integra handles all your event information to save you a huge amount of manual administration. For example, for a small choir festival:

- 2 days
- 8 formal concerts
- 35 performing choirs
- 1,000 delegates
- 200 songs, incl tech reqs
- 20 backing tracks
- 62 choirs and/or people participating in events
- 120 “events” tracked, over 400 updates
- 6,500 logins
- 600 password resets
- 3,600 emails
- 1,000 financial transactions
- 15,000 updates tracked to data records
- 700 mobile app installations
- 88,000 mobile app screen views

- Organise and upload files and documents link them to events, contacts or activities
- Manage your teams online, allocate tasks, monitor progress, organise and motivate actions.
- Download reports and view key statistics about your event from your dashboard.

You stay in control with **INTEGRA**





The screenshot shows the app's main screen for the 'Integra choir festival'. At the top, there is a hamburger menu icon and the title 'Integra choir festival'. Below this is a green header card with the event name, dates 'Thu 11 Jul - Sat 13 Jul 2019', and location 'London, UK'. A list of statistics follows: '4 days' (calendar icon), '11 events in 5 categories' (tag icon), '9 performers' (person icon), '5 locations' (location pin icon), 'Favourites & Notes' (heart icon), and '2 messages' (envelope icon).

- Live personalised schedule
- For participants, venues and organisers
- Communicate through the App
- Who, what, where, when and how

# App Screen Shots

☰ Categories

- Concert
- Meeting
- Performance preparation
- Social event
- Technical rehearsal
- Workshop

Choose event

- Hand in Hand Cardiff  
Hand in Hand Cardiff 2019  
Fri 16 Aug 2019 - Sun 18 Aug 2019  
Cardiff
- GALA Choruses  
2019 Leadership Symposium  
Fri 15 Feb 2019 - Sun 17 Feb 2019  
Tucson, AZ
- Sister Singers Network  
SSN 2018: More Than Music Here  
Wed 27 Jun 2018 - Sun 1 Jul 2018  
Grand Rapids, Michigan
- GALA Choruses  
2018 Transgender Voices Festival  
Fri 13 Apr 2018 - Sat 14 Apr 2018  
St Paul, MN
- GALA Choruses  
2018 Leadership Symposium  
Fri 16 Feb 2018 - Sun 18 Feb 2018  
Marriott Orlando Downtown, Orlando
- GALA Choruses

← Concert

- Opening concert  
Thu 11 Jul, 19:30
- 😊 Southern showcase  
Fri 12 Jul, 20:00
- Ensemble afternoon  
Sat 13 Jul, 13:30
- Northern showcase  
Sat 13 Jul, 17:00

← Southern showcase

😊 Southern showcase  
Fri 12 Jul 2019, 20:00 - 21:30 BST  
1 hr 30 mins

📍 RFH Stage

Two choirs from the South to delight you this time. The concert opens with the long-running Islington Men's choir, leading briskly into the Stratford Singers.

Performers

- Islington Men's choir (20:00)
- The Stratford Singers (20:45)

Programme

- Islington Men's choir

☰ Integra choir festival

Integra choir festival  
Thu 11 Jul - Sat 13 Jul 2019  
London, UK

- 📅 4 days
- 🏷️ 11 events in 5 categories
- 👤 9 performers
- 📍 5 locations
- ❤️ Favourites & Notes
- ✉️ 2 messages

← Empty chairs at empty tables

Empty chairs at empty tables

Music: Claude-Michel Schoenberg

Lyrics: Herbert Kretzmer & Alain Boublil

From: From "Les miserables"

Performed by

Islington Men's choir

Featured in

- 😊 Southern showcase  
Fri 12 Jul, 20:00  
Concert

## YOU CHOOSE WHAT WORKS FOR YOU

Our monthly license contract allows you to plan how best to use Integra to meet all your planning needs.

The costs reflect the size of your event and arranged to best fit your cash-flow.

We believe in keeping it simple and work with you every step of the way

taking the stress out of planning,  
organising and delivering successful events



Users input data  
clients create items to sell eg. registrations  
and we integrate with your payment provider.

Communicate through the App,  
who, what, where, when and how  
with live up-to-date data.

## Small technical things to make admin easier

- Allow delegates to sell unwanted reschedule registrations App shows a combination of public plus subset of “backstage” events relevant to the user / performer
- Catch users with invalid email addresses while still online
- Give visibility of unpaid payments, missing info etc
- Enforce current best practice for password security.
- Detailed history tracking to diagnose problems.



Competitive choice for event organisers for  
Festivals, Events, Conferences,  
Competitions, Tournaments,  
Associations or Groups

## Organising for:

- Festivals: music, choral, arts, poetry, literature, drama, food and wine
- Events, national, international and community shows and activities; presentations, launches, training, networking business activities.
- Conferences, conventions and exhibitions
- Dance, games, social and Leisure competitions
- Sporting events, tournaments, leagues, multi-disciplinary, competitions,
- Associations, member organisations, groups

## Direct access to relevant parts of the system for:

- Event organisers
- Performers / exhibitors
- Delegates
- Volunteers
- Production team / venue staff
- Finance department

## INTEGRA helps you at every stage:

- Advance project planning
- Event schedule planning
- Registration
- Merchandise and other sales
- Performance data capture
- Production team reports
- Viewing live schedule during the event
- Participant feedback after the event

“INTEGRA works for GALA Choruses because it was designed from the ground up to manage a festival which is our most significant information management challenge. Chris has been most helpful about adapting the system to accomplish other tasks for us such as committee meeting management and chorus data updating. As an international organisation usability and access are vital factors in choosing INTEGRA”

*Robin Godfrey, Executive Director,  
GALA Choruses, USA*

“INTEGRA Planner enabled us to organise the seminar with ease. We especially liked that the organising team who were based in various parts of the World were able to access and use the system remotely. This saved a lot of duplication and planning meetings at awkward times.”

*Robert Dufton, Director,  
Beyond the Rainbow, Fruitvox, London*

“My overall experience with Integra was good, and I would recommend Integra to colleagues and friends, it saved us time and money. The system was easy to use once I got used to it and it helped us to integrate a lot of complex information. Chris was quick to respond to my issues and make changes for me and both Chris and Martin have been pleasant to deal with.”

*Gianluca Ragazzini, Festival – Artistic Director,  
Unison, Canada*



We offer under license a powerful integrated event management system to take the stress out of planning, organising and delivering successful events.

A flexible robust solution including complex planning of venues, spaces, people and equipment, includes registration, purchasing and the Integra Schedule App.

You access secure live data from anywhere at any time.

“We could not have done it without you.”

*Kristin Bauer, Festival Director,  
Sister Singers Network, USA*